



www.TheHomeBuyerGuides.com

2007 Advertising Rates

HOME BUYERS GUIDE

SIZE	6 ISSUES	13 ISSUES	YEARLY
QUARTER PAGE	\$145.00	\$125.00	\$105.00
HALF PAGE	\$220.00	\$210.00	\$180.00
FULL PAGE	\$285.00	\$265.00	\$245.00
ONE SPOT COLOR FREE			
FRONT COVER			
LARGE BLOCK	\$115.00*	SMALL BLOCK	\$85.00*

*Front Cover reservations are available exclusively to internal advertisers

SPECIAL PAGE POSITIONING

PAGE 3	\$285.00*	INSIDE FRONT COVER	\$355.00*
INSIDE BACK COVER	\$335.00*	BACK COVER	\$395.00*
CENTER SPREAD		\$255.00* (PER PAGE)	
* RATES PER ISSUE - 1 YEAR RESERVATIONS ONLY			
ADD \$15 EXTRA PER ISSUE TO LOCK-IN ON A SPECIFIC PAGE (EXCLUDES ABOVE PAGES)			
~ FOR SINGLE INSERTION ADD \$20.00 ~			

REALTOR LINKS/BIOS - (PER YEAR/PER TOWN) \$19.95
 ADDITIONAL TOWNS - (PER YEAR/PER TOWN) \$1.99

800-242-1335
 MLSHomeFinder.com BostonForRent.com
Ads@treg.com